
 9999849181

 baisla9181@gmail.com

 Portfolio

 LinkedIn

## SKILLS

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### Frontend:

- React.js
- Next.js
- Expo
- React Native
- JavaScript
- TypeScript
- HTML
- CSS
- Tailwind CSS
- Technical SEO
- TanStack Query
- Zustand

### Backend:

- Node.js
- Express.js
- RESTful APIs

### Databases:

- MongoDB
- MySQL

### Other:

- Git
- Socket.io
- Zod
- RabbitMQ

## EDUCATION

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### Bachelor of Technology

GL Bajaj Institute

Sep 2017 - Oct 2021

### Higher Secondary

Shaiffali Public School

Apr 2016 - Mar 2017

# ASHISH BANSAL

## SENIOR SOFTWARE DEVELOPER

Experienced developer with a proven track record in creating seamless UX and optimizing performance for scalable solutions

## WORK EXPERIENCE

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### Senior Software Developer - The Indian Express, Noida

Feb 2025 - Present

[Link](#)

- Leading development of FinancialExpressB2B, a multi-tenant B2B platform with verticals like BFSI, Healthcare, Retail, BrandWagon, Aspire, CFO, and CIO.
- Designing reusable UI components and layouts to ensure consistency while enabling tenant-level customization.
- Building dynamic content modules (news, interviews, events) with registration flows for industry summits.
- Enhancing scalability, SEO, and performance using Next.js (ISR, static generation, code splitting) and TypeScript.

### Software Developer – The Indian Express, Noida

Apr 2023 - Jan 2025

[Link](#)

- Developed a comprehensive educational platform with sections for exams, courses, institutes, and study materials, boosting engagement by 30%.
- Implemented SEO strategies, resulting in a 95% improvement in organic traffic.
- Developed College Predictor, helping students make informed career choices based on exam results and historical data.
- Built live board examination results feature, delivering real-time access to results for millions of students.

### Software Developer – NCSI Technologies, Pune

Mar 2022 - Mar 2023

- Built a Resource Management System covering asset tracking, employee management, and project management.
- Designed responsive front-end dashboards and integrated REST APIs for real-time updates.
- Improved operational efficiency by streamlining company-wide resource tracking.

## PROJECTS

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### SPACE - Real-Time Social Platform

- Developed a full-featured social media platform with posts (text & media), stories, comments, likes, and real-time private/group chats using Socket.IO.
  - Implemented event-driven architecture with RabbitMQ for handling background jobs and real-time push notifications efficiently.
  - Designed a robust user system supporting private/public profiles, follow requests, and account privacy controls.
  - Integrated real-time updates across posts, messages, and notifications, ensuring seamless interaction and low latency user experience.
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### SubLyst – Smart Subscription Manager App

- Built a full-featured subscription management app that lets users track, categorize, and analyze their recurring expenses with local database persistence using SQLite.
  - Implemented intelligent reminders and renewal insights (e.g., “Renews in X days”) with customizable billing cycles including monthly, yearly, and custom intervals.
  - Designed a clean, responsive UI with theming, icons, and smooth animations using React Native and Expo for a seamless cross-platform experience.
  - Integrated robust form validation and schema safety using Zod + React Hook Form to ensure data accuracy and prevent runtime errors.
  - Optimized performance and offline usability, allowing users to manage their subscriptions entirely without internet connectivity.
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### GameOrb – Online Sudoku & Puzzle Platform

[Link](#)

- Developed an interactive Sudoku game with multiple difficulty levels featuring real-time validation and smooth UI/UX built with React.
  - Implemented global and local leaderboards using MongoDB and server-side ranking logic to track player performance and encourage competition.
  - Created scalable REST APIs with Node.js and Express for player stats, leaderboard updates, and puzzle generation.
  - Integrated user authentication system allowing players to register, log in, and track their progress and achievements across sessions..
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### CineVerge – Movie Discovery Platform

[Link](#)

- Developed an intuitive app to browse a wide collection of movies across genres, eras, and cultures.
- Users can explore rich listings and view detailed movie information.
- Focused on responsive design, smooth navigation, and an engaging user experience.